



storaenso

Stora Enso Renewable Packaging

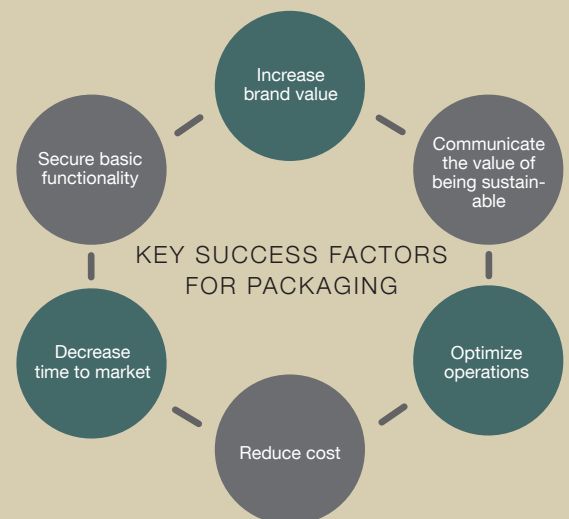
Introduction to business unit Packaging Solutions

Stora Enso Packaging Solutions is a business unit in Stora Enso Renewable Packaging. We are actively crafting fibre-based packaging solutions, including corrugated packaging, for consumer and transport packages, containerboard, cores and coreboard, paper sacks, and sack & kraft paper. We manage the value chain from fibre collection, container boards manufacturing to corrugated packaging solutions as well as core board manufacturing and cores converting.

We create value by

- Innovative design capabilities to support brand building and shelf appearance.
- Living up to the highest standards of global responsibility.
- Proven experience and capabilities in packaging processes including automation.
- Overall value chain mastering, enabling a proactive attitude and problem-solving.
- Deep understanding of renewable materials, and the mastering of the process to improve total efficiency, and innovating new solutions.

We invite you to rethink your packaging.



Our view on brand owner needs

- **Increase brand value** - Packaging design will be increasingly important from a marketing and sales perspective.
- **Communicate the value of being sustainable** - Sustainability considerations increasingly influencing consumer decisions, and as awareness grows, the value must be better communicated.
- **Optimize operations** - Brand owners do not just need a box, they need a reliable and high performance packaging operation.
- **Reduce cost** - There will be a need for innovation in packaging solutions, processes and features to reduce cost for brand owners.
- **Decrease time to market** - Being first in the market with a new solution is crucial for success.
- **Secure basic functionality** - Consumers necessitate that quality and reliability will never be compromised.



Redesigning the Future with Renewable Packaging

DesignStudio, redesigning your packaging

Creating the packaging of tomorrow in a joint effort between you and us. In the DesignStudio, you will get even more closely involved in the packaging design process. Ideas, innovations and concrete tools for design are brought together at the same table, with our experienced designers and your top experts.



It's easy! Get in touch with us.

storaensopack.com

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CONSUMER BOARD

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