

PubliPress Plus

by Stora Enso



PubliPress Plus is a super calendered finished mechanical paper for offset and rotogravure printing. PubliPress Plus offers extra bulk allowing for yield benefit by reducing basis weight, or a more rigid final product with same basis weight as other SC papers.

- Unique combination of gloss and bulk
- Excellent runnability

PRODUCER
Kvarnsveden Mill

TYPICAL END USES

Mass circulation magazines
Supplements
Catalogues
Brochures
Inserts
Flyers

COLOUR PROFILE

HSWO: SC_paper_ecl.icc
Rotogravure: PSR_SC_STD_V2_PT.icc

PRINTING METHODS

HSWO
Rotogravure

L* a* b* values	L*	a*	b*
ISO 5631-2 (D65/10°)	88	-0.3	4.5

TECHNICAL SPECIFICATIONS (target values)

Substance		g/m ²	45	49	52
Brightness	ISO 5631-2 (D65/10°)	%	67	67	67
CIE Whiteness	ISO 11476 (C/2°)	%	50	50	50
Opacity	ISO 2471 (D65/10°)	%	90	92	94
Gloss Hunter	ISO 8254-1	%	48	48	48
Thickness	ISO 534	µm	44	48	51
Bulk	ISO 534	cm ³ /g	1.0	1.0	1.0
Smoothness	ISO 8791-4 PPS (1MPa)	µm	1.3	1.3	1.3

REEL SPECIFICATION

Cores: 76 mm, 150 mm
Trimmed width: 10400 mm
Width: min. 400 mm, max. 4500 mm
Diameters: min. 1000 mm, max. 1500 mm
Max. weight: 10 000 kg

CERTIFICATES

The EU Ecolabel FI/11/002
ISO 9001
ISO 14001
ISO 50001
OHSAS 18001
FSC® CoC, license code FSC® C015932
PEFC™ CoC, licence code PEFC/02-31-86

ENVIRONMENT

Renewable fibre
Recyclable paper
Recyclable packaging materials

STORAGE AND HANDLING

- Store the paper in a humidity and temperature controlled area at 50% relative humidity and room temperature between 19°C and 23°C.
- If the paper is stored in non-air conditioned warehouse, it is absolutely necessary to allow a stabilisation period in the print room.
- Open the protective wrapping at the moment of use.