

# NovaPress

by Stora Enso



NovaPress is a slightly mechanical special coated paper (LWC/MWC).

- Superior print gloss
- Excellent brightness and opacity ratio
- Ideal for demanding advertising in big editions

## PRODUCER

Veitsiluoto Mill

## TYPICAL END USES

Elegant magazines  
Quality supplements  
Creative brochures  
Upmarket catalogues  
Magazine covers

## PRINTING METHODS

HSWO

## COLOUR PROFILE

FOGRA 39

## FINISH

Gloss

L* a* b* target values	L*	a*	b*	Fluorescence (ISO 15397)
ISO 5631-3 (D50/2°)	93.0	0.9	-3.5	Low

## TECHNICAL SPECIFICATIONS (target values)

Substance		g/m <sup>2</sup>	60	65	70	75	80	90	100
Brightness	ISO 2470-2 (D65/10°)	%	91	92	93	94	95	96	98
CIE Whiteness	ISO 11476 (C/2°)	%	93	94	96	98	100	101	102.5
Opacity	ISO 2471 (D65/10°)	%	93	94.5	95.5	96.0	96.5	97.5	98.0
Gloss Hunter	ISO 8254-1	%	60	62	63	63	63	63	65
Thickness	ISO 534	µm	54	58	63	67	71	80	88
Bulk	ISO 534	cm <sup>3</sup> /g	0.90	0.90	0.90	0.90	0.90	0.90	0.90
Smoothness	ISO 8791-4 PPS (1MPa)	µm	0.75	0.70	0.70	0.70	0.70	0.70	0.75

## REEL SPECIFICATIONS

Core: 76 mm  
Width: min. 350 mm  
Diameters: 900 - 1500 mm  
Max weight: 3500 kg

## CERTIFICATES

EU Ecolabel FI/011/007  
ISO 9001  
ISO 14001  
ISO 50001  
OHSAS 18001  
FSC® CoC, license code FSC® C015932  
PEFC™ CoC, licence code PEFC/02-31-86

## ENVIRONMENT

Renewable fibre  
Recyclable paper  
Recyclable packaging materials

## STORAGE AND HANDLING

- Store the paper in a humidity and temperature controlled area at 50% relative humidity and room temperature between 19°C and 23°C.
- If the paper is stored in non-air conditioned warehouse, it is absolutely necessary to allow a stabilisation period in the print room.
- Open the protective wrapping at the moment of use.