



ExoPlus

ExoPlus - good value for money

ExoPlus is Stora Enso's new paper for supplements and magazines especially for retail use. It is used in print marketing products that are delivered directly to consumers or picked up from stores.

ExoPlus is a new smooth uncoated mechanical newsprint speciality. It is a premium printing platform for opaque printed materials and images in which high brightness is not the most important competitive factor. It provides excellent print quality both in rotogravure and in heatset printing.

ExoPlus is made at the Kvarnsveden mill in Sweden. Kvarnsveden has excellent expertise and equipment to produce high-quality, light-weight, glossy, uncoated speciality papers. ExoPlus is a new milestone in Stora Enso's active product development. During the past 10 years, Kvarnsveden has successfully evolved into a unit exclusively producing specialty products in the paper sector.

Key features

- balanced bulk for a rigid feel
- excellent image reproduction
- great runnability

Key benefits

- more printable surface per tonne of paper
- savings in mailing and distribution costs
- great readability and still brilliance in images
- excellent print quality in heatset and rotogravure

What is the difference between Exo and ExoPlus?

ExoPlus is a smoother and glossier product than Exo. What's great is that even with a smoother, glossy surface ExoPlus manages to keep its rigidity. The rigidity comes from the paper's excellent thickness to grammage ratio.

The range of ExoPlus concentrates on lower grammages compared to Exo. Since it is possible to have lower grammage for the product, the customer gets more printable surface per tonne of paper. The lower weight of the final product also cuts down the mailing costs of the customer. In summary, ExoPlus is the missing piece to the Exo family. Both papers have an important role.



ExoPlus is ideal for

Print advertisements that are printed on a regular basis, e.g. magazines, supplements, direct marketing flyers and catalogues. They are typically products with a high print run.

Stora Enso Paper is a world class responsible supplier of renewable paper solutions.

Our mission is to inspire the world with sustainable paper, as we believe in the power of paper in communication, learning and creative expression.

To find out more about our other sustainable papers, please visit www.storaenso.com/paper.

ExoPlus Technical specifications

TECHNICAL SPECIFICATIONS (target values)

Substance		g/m ²	45	45	49	52	55
Brightness	D 65/10°	%	60	68	68	68	68
CIE Whiteness	ISO 11476, C/2°	%	42	58	58	58	58
Opacity	ISO 2471	%	92	90	91	92	94
Thickness	ISO 534	µm	63	63	68	73	78
Bulk	ISO 534	cm ³ /g	1.4	1.4	1.4	1.4	1.4
Smoothness	PPS 1 MPa, ISO 8791-4	µm	2.5	2.5	2.5	2.5	2.5
Gloss Hunter	ISO 8254-1	%	22	22	22	22	22

REEL SPECIFICATIONS

Cores	Max. width	Diameter
76 mm	432 cm	125 cm
150 mm		

ENVIRONMENT AND CERTIFICATES

Renewable fibre	ISO 14001
Recyclable paper	ISO 9001
Recyclable packaging materials	OHSAS 18001
	EU Ecolabel FI/11/002
	FSC® CoC, license code FSC® C015932
	PEFC™ CoC, licence code PEFC/02-31-86

ICC PROFILE RECOMMENDATION

HSWO: PSO_SNP_paper_eci.icc
Rotogravure: PSRgravureMF.icc

PAPER WHITE POINT

(L* a* b* D50/2°)
ExoPlus 60 L* 83 a* 0.7 b* 4.0
ExoPlus 68 L* 87 a* 0.5 b* 2.0